

1 **August 10, 2020**

**Proposed No.: 20-008**

2 RESOLUTION NO. 484

3 A RESOLUTION of the Board of Directors of the Washington State Major  
4 League Baseball Stadium Public Facilities District ratifying and authorizing  
5 the Executive Director to enter into a services contract with Parallel Public  
6 Works for a website redesign and logo refresh.

7 WHEREAS, pursuant to Chapter 36.100 RCW, as amended, the Washington State  
8 Major League Baseball Stadium Public Facilities District (the "District"), has been created  
9 and possesses all the powers of a public facilities district; and

10 WHEREAS, pursuant to RCW 36.100.010(5), RCW 36.100.180 and other  
11 provisions of state law, the District has broad powers to enter into contracts for materials,  
12 work and services necessary for the operations of the ballpark; and

13 WHEREAS, District Resolutions authorize the Executive Director to contract for  
14 professional services, subject to ratification by the District Board; and

15 WHEREAS, all contracts in excess of \$50,000, regardless of how procured,  
16 require Board approval or ratification; and

17 WHEREAS, consistent with the District's procurement process and RCW  
18 36.100.180, the Executive Director requested proposals from firms for consulting services  
19 for a website redesign and logo refresh; and

20 WHEREAS, notice of this RFP was duly published as required in the Daily  
21 Journal of Commerce on June 1 and 9, 2020 and was distributed to multiple consulting  
22 firms with known expertise in website redesign and logo refresh services for public and/or  
23 non-profit agencies; and

24 WHEREAS, nineteen (19) consulting firms responded to the RFP: Sprout  
25 Partners, 1212 Design, Business Marketing Solutions Group, Ameex Technologies  
26 Corporation, SiteCrafting, Trinity, Park Circle Technologies, Creative Arcade, Mobikasa,  
27 Nandaan, WCS Custom Solutions, Grova Creative, Unified Development, LRS Web  
28 Solutions, Parallel Public Works, Invasion Digital Media, Hornsby Design, DEV.co, and  
29 1205 Marketing; and

30 WHEREAS, the District's legal counsel, Tom Backer, reviewed the initial round  
31 of applications and met with Board members Carol Nelson and Chris Marr to review and  
32 evaluate the highest ranked written responses received; and

33 WHEREAS, Board members Stacy Graven, Carol Nelson, and Chris Marr,  
34 supported by the District's legal counsel, Tom Backer, and the District's Executive  
35 Director, Joshua Curtis, held interviews with two finalists; and

36 WHEREAS, Board members Stacy Graven, Carol Nelson, and Chris Marr, based  
37 on the written proposals and interviews, recommended that Parallel Public Works be  
38 retained to provide website redesign and logo refresh services to the District; and

39 WHEREAS, the Executive Director was directed to develop a contract between  
40 the District and Parallel Public Works consistent with the scope identified in the RFP; and

41 WHEREAS, the Board finds that it is in the best interest of the District and  
42 consistent with the District's procurement procedures and policies to ratify and authorize  
43 the Executive Director's contracting with Parallel Public Works for these services.

44 NOW, THEREFORE BE IT RESOLVED BY THE BOARD OF DIRECTORS  
45 OF THE WASHINGTON STATE MAJOR LEAGUE BASEBALL STADIUM PUBLIC  
46 FACILITIES DISTRICT AS FOLLOWS:

47 Section 1. The Executive Director's retention of the consulting firm of Parallel  
48 Public Works to provide website redesign and logo refresh services for the District is  
49 hereby ratified and authorized.

50 PASSED by a vote of 7 to 0 this 10<sup>th</sup> day of August 2020.

51  
52 BOARD OF DIRECTORS  
53 WASHINGTON STATE MAJOR LEAGUE BASEBALL STADIUM PUBLIC  
54 FACILITIES DISTRICT



Stacy Graven, Chair

55  
56 ATTEST:  
57

  
Clerk