

WASHINGTON STATE MAJOR LEAGUE BASEBALL STADIUM PUBLIC FACILITIES
DISTRICT

Monday, November 9, 2020, 2:30 P.M.

Microsoft Teams Online Meeting

Dial: 1-360-663-5914
Conf. Code: 328 016 466#

REGULAR BOARD MEETING MINUTES

Due to the COVID-19 pandemic, the PFD held this Regular Meeting of the Board of Directors as an online meeting in a manner consistent with guidance from the Attorney General's office. Members of the public desiring to leave public comment were directed to submit them to curtisj@ballpark.org at least 24 hours prior to the meeting start time. People attending the online meeting were provided the option to provide text comment during the meeting.

CALL TO ORDER

Board Chair Stacy Graven called the meeting to order at 2:47 p.m. pursuant to notice. Other board members joining the Microsoft Teams meeting: Paul Mar, Tim Burgess, Carol Nelson, Omar Riojas, and Charles Royer. Chris Marr joined the meeting by phone. Staff present: Joshua Curtis (Executive Director), Sharon Bruckart (Office Manager) and Tom Backer (Legal Counsel). Also joining were Fred Rivera, EVP and General Counsel at the Seattle Mariners, Trevor Gooby (Seattle Mariners), Pat Dunn (Legislative), Peter Bjordahl from Parallel Public Works, and Carmela Ennis (King County Council staff).

PUBLIC COMMENT

No written public comment was received.

APPROVAL OF MINUTES

Chair Graven asked for a motion to approve the October 26, 2020 Regular Board Meeting Minutes. Member Nelson moved to approve minutes, seconded by Member Riojas. Motion carried 7-0.

BOARD BRIEFINGS

PFD Logo Refresh Presentation (Peter Bjordahl, Parallel Public Works)

Joshua Curtis gave a brief synopsis of the process for identifying three logo refresh options. He noted that after giving all Board members the option of participating, Chair Graven and Member Nelson volunteered to lead the process. The purpose of today's presentation is to present the three options developed to date, and to solicit feedback and preferences. Joshua then introduced Peter Bjordahl from Parallel Public Works.

Peter presented three options for the logo refresh. He presented them each alone and then gave the Board a chance to view them all side by side. Chair Graven then opened the floor for comments.

Member Nelson stated that this was not a process to create a whole new logo, just a “refresh” of the current logo. Member Royer offered that we could consider using the color magenta in reference to the new sponsor’s color (T-Mobile). He also suggested that we add some readily recognizable, geographic reference, such as the Space Needle or Seattle skyline in the design. Member Nelson expressed concern that the use of magenta as the color could be perceived as being overly focused on the sponsor and not the ballpark.

Member Burgess had a question as to what one of the design concepts signified as well as questioning how this logo would distinguish us from other Ballpark districts. Member Burgess also questioned how the current logo concepts distinguishes the PFD as Washington State or Seattle.

Member Riojas also commented that the logo should somehow reference Washington State or Seattle. Chair Graven stated that if the logo references a location it should be Washington state since the Ballpark is for all of Washington and not just Seattle. She also stated she does not believe that most people outside of Washington state residents know that “WA” stands for Washington State.

Chair Graven asked Fred Rivera and Trevor Gooby of the Mariners their thoughts on the designs. They suggested that options that include “ballpark green” would better represent the ballpark than other color options. (Option 2 was a black and blue color concept).

The consensus of the Board was that Washington State should be referenced in the logo design and several members identified Logos 3 and 4 as their leading candidates with a preference for 3.

Attorney Backer noted that once a decision was made on the ultimate design, we would want to look into any trademark or related legal issues.

2021 PFD Operation Budget (Joshua Curtis)

Joshua presented the final 2021 Budget and Resolution for approval. Joshua stated that he had individual discussions with Board members to go over any questions that had concerning any line items on the budget. Member Burgess thanked Joshua for his work on the budget. Member Mar also thanked him for his individual discussions with Board members. Chair Graven stated that next year the Finance Committee would become more active in the budgeting process based on previous recommendations from Member Nelson. Following further discussion, Chair Graven asked for a motion to pass the 2021 Operation Budget and Resolution. Member Mar made a motion with Member Burgess seconding. The resolution was approved 7-0.

2021 Proposed Monthly Board Meetings (Stacy Graven)

Chair Graven presented the 2021 Proposed Monthly Board Meetings. Member Nelson questioned if at one time Board meetings were conducted quarterly instead of monthly. Chair Graven stated that they were, but it is easier to cancel a meeting then to try and get one scheduled if needed. Chair Graven asked the Board to look at the proposed 2021 meetings for any conflicts before approving the schedule at next month’s Board meeting.

REPORTS

Chair's Report

Nothing to report.

Executive Director's Report

Joshua stated that he did not have much new to report due to the October and November meetings being relatively close together. Joshua went on to thank Member Royer and Fred Rivera from the Mariners on their presentation to Mayor's Industrial and Maritime Advisory Group presentation. Member Royer stated that the process is moving forward and that he expected some resolution by January or February.

EXECUTIVE SESSION

The Board entered Executive Session for the reasons stated in the agenda. The session was anticipated to last 15 minutes and no formal Board action was expected following the Executive Session. The PFD entered Executive Session at 3:27 p.m. The Board left Executive Session at 3:32 p.m.

ADJOURNMENT

There being no further business before the Board, Chair Graven declared the meeting adjourned at 3:32 p.m.



Sharon Bruckart
Recording Clerk



Stacy Graven, Chair
Board of Directors, Public Facilities District