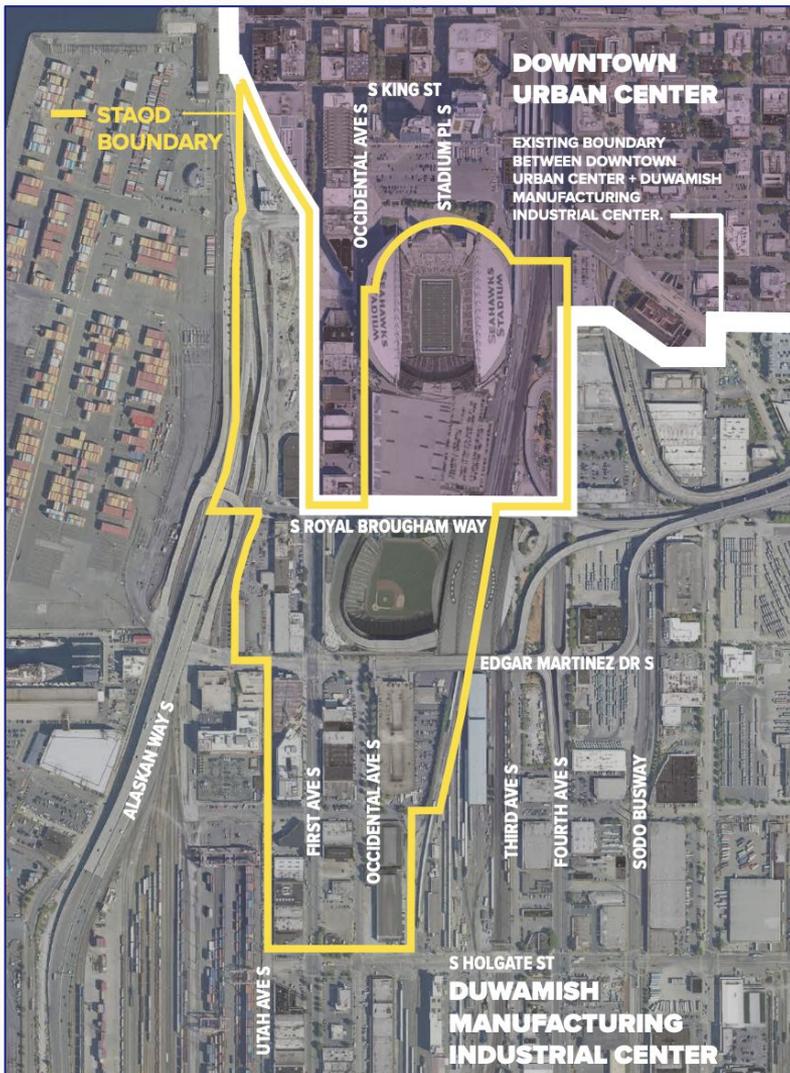




Public Facilities District Board Meeting
May 12, 2025
Lizanne Lyons Consulting



STAOD Map

The Stadium District is One of Six Downtown Neighborhoods in Mayor Harrell's Downtown Activation Plan and Zoned Urban Industrial



Proposal for Stadium Makers' District

For the 2 blocks immediately South of T-Mobile Park, on 1st Ave S. and Occidental S.

- Restore housing to Urban Industrial zone, per Mayor's Preferred Alternative
- Housing subsidizes **hundreds of small manufacturing makers**
- Up to **990 housing units, half affordable**, 60 - 90% AMI
- Improves **public safety**
- **Project Labor Agreements**
- EIS shows **freight travel times remain the same**

CURRENT

OPPORTUNITY



1st Ave South - Looking South

CURRENT

OPPORTUNITY



Occidental Ave South - Looking South

CURRENT

OPPORTUNITY



Occidental Ave South - Looking North



How the Stadium Maker's District Proposal Evolved

- | | |
|--------------------|---|
| 2000 | STAOD |
| 2012 | PFD/ PSA Stadium District Concept Plan |
| 2013 | City of Seattle Recommendations |
| 2014 - 2018 | Mayor Murray's Advisory Panel; Further Study & Arena Proposal |
| 2018 | PFD/ PSA Reassess Stadium District Development |
| 2019 | PFD/ PSA Submit Comprehensive Plan |

Proposal Evolution Continued

- 2019 - 2021** Mayor Durkan's Stakeholder Process
- 2021 - 2022** City of Seattle Conducts EIS
- 2022 - 2023** Compromise Negotiations/ Mayor Harrell's Legislation
- 2023 - 2025** Final Push for Stadium Makers' District
- March 2025** Seattle City Council Vote

Deep and Broad Coalition of Support



HOUSING
DEVELOPMENT
consortium



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**CHIEF
SEATTLE
CLUB**



Seattle
good business
network

FIRST & GOAL
INCORPORATED

SEIU6
Property Services NW



HISTORIC
SOUTH
DOWNTOWN

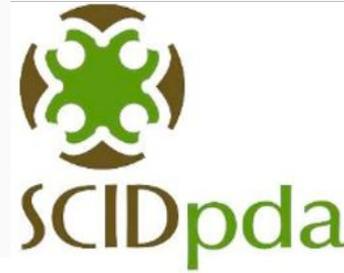
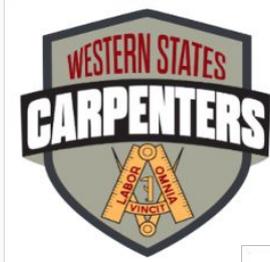


**PIONEER SQUARE
RESIDENTS' COUNCIL**



EDGE
DEVELOPERS LLC

Deep and Broad Coalition of Support



Proposal Evolution Continued

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Stadium Makers' District Proposal passed Council with a 6-3 vote